



Vepple Platinum Package

I.D.: 107086081

Vrsta ugovora	Supply Contract	Datum objave	17/12/24
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Vrsta objave:	Awarded Contract	CPV kodovi	48000000
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Opis: Vepple plays a crucial role in supporting our student recruitment efforts, directly contributing to income generation. By enhancing our virtual recruitment experience, we can attract more prospective students, leading to higher application rates and, ultimately, increased enrolments. This helps drive revenue, supporting efforts to reduce the deficit. Vepple is a strategic investment that directly impacts income generation through its ability to engage and convert prospective students. As the tool is essential for recruiting students, it is aligned with the university's focus on critical activities that deliver income, making it a necessary expenditure despite the shortfall in income. Vepple maximises income opportunities by providing a personalised and immersive experience that leads to greater student engagement, increasing the likelihood of conversions. The significant time and effort involved in launching and embedding Vepple-integrating it into our website and open days-ensures that it becomes a core, long-term tool in our recruitment strategy, providing ongoing value well beyond the initial investment. Vepple is a personalised virtual experience platform, designed to help universities to engage, capture and nurture future students.