



Agorapulse Social Media Software

I.D.: 106486645

Vrsta ugovora	Supply Contract	Datum objave	04/12/24
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Vrsta objave:	Awarded Contract	CPV kodovi	48000000
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Opis: The social media team plays a critical role in managing the university's global reputation, ensuring that our outgoing communications reach the right audiences on the channels they use, as well as monitoring and responding to private or public communications about the Group. Social media monitoring, scheduling posts, listening, competitor analysis and reporting are vital components of our function, enabling us to send communications to prospective students, current students, alumni, stakeholders, partners, parents and influencers. It also allows us to monitor what is being said about the university, whether positive or negative."